



hoosier oncology group

## P. QUAKE PLETCHER | EXECUTIVE DIRECTOR | BIO

Peter “Quake” Pletcher has been the Executive Director of the Hoosier Oncology Group since October 2008.

Quake is very well-rounded and has extensive management experience—everything from running a manufacturing start-up to retail management. He comes to us from Eli Lilly where he supported oncology drug hunting groups on the finance side.

Quake has great expectations and a vision for HOG, particularly in fostering collaboration among the life-science organizations and making oncology research a therapeutic cluster in Indiana. “We have an opportunity to distinguish ourselves by being market sensitive in support of our mission. Simply put, HOG will focus on being responsive to our patients, our research physicians, community practitioners and our industry partners,” said Pletcher. “Hoosier Oncology Group is a great opportunity to take a hidden gem among the life sciences assets around the state and advance a legacy of excellence in its mission to pursue research development for alleviating the suffering of patients due to cancer.”

HOG Chairman, Nasser Hanna remarks, “We are extremely excited to welcome Quake to our team. He brings an extraordinary amount of leadership experience, both in the non-profit and corporate sectors, and is exactly the type of director the HOG needs as we continue to produce the high-quality research the HOG is known for in the industry.”

Quake holds a BA from Indiana University and an MBA from the University of Southern California. He is an active volunteer with United Way, the YMCA, and Fort Harrison Reuse Authority. He and Ronika have been married for 7 years and have a 3-year old daughter, Emmalu, and a 10-month old daughter, Winnie.

### CONTACT INFORMATION:

Quake Pletcher | Executive Director

Hoosier Oncology Group, Inc.  
*Leading Cancer Research, Close to Home*

351 W. 10<sup>th</sup> Street, Suite 330 | Indianapolis, IN 46202  
[ppletche@iupui.edu](mailto:ppletche@iupui.edu) | Ph. 317-921-2050 | Fax. 317-921-2053



### QUICK FACTS:

**Former Employer:** Eli Lilly

**Education:** BA-IU, MBA-USC

**Hobbies:** Running, IU basketball, water sports

**Family:** Ronika, wife; Emmalu, daughter (3 yrs), Winnie, daughter (10 mos), twelve awesome brothers and sisters.

**Favorite Book:** To Kill a Mockingbird

**Favorite Foods:** Thai

**My Heroes:** Phil Pletcher (father), Mandela

**My Music:** The Bob's... Marley and Dylan

**Favorite Vacation Spots:** Kiawah Island, South Carolina; Negril, Jamaica; Lake Tahoe

**Places I've traveled:** Europe, Africa, Asia, Central America

**Sign:** Aries

**Words to Live By:** Have the courage of your convictions and the foresight of your father.